



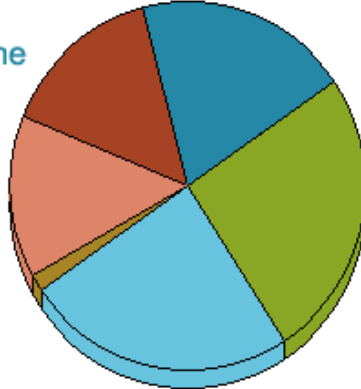
Data loss facts and figures

Data loss happens much more than you realize, according to many credible research groups.

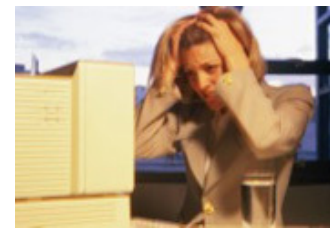
Don't become another statistic: The odds are against you if you don't back up offsite every night. But don't just take our word for it, review these startling statistics:

Key Causes for Unplanned Downtime

Hardware	25%
Software	25%
Network	20%
Human Error	15%
Environmental	14%
Other	1%



Source: Gartner Group, 2001



WORDS OF WISDOM

Suddenly losing all your mission critical data can put you out of business. Our automatic online backup service (\$1 a day) is your best insurance against data loss.

25% of all PC users suffer from data loss each year. ⁽¹⁾
1 in 4 -- Are you willing to risk your business or job with these odds?

\$12 billion annual cost of data loss.
Can you afford to not back up your data?

96% of all business workstations are not being backed up ⁽³⁾
While servers are typically backed up, companies rarely back up individual PCs containing valuable data generated by employees every day.

15% of all laptops are stolen or suffer hard drive failures ⁽¹⁾
What if you or your sales people lost their laptop and it had no recent backup?

\$55 billion annual computer virus damages to U.S. businesses ⁽⁴⁾
Even equipped with the latest antivirus software, viruses continue to pose a serious threat to your most valuable asset.

7 of 10 small firms that experience a major data loss go out of business within a year ⁽⁵⁾

100% the failure rate of disks and tape drives -- all drives eventually fail.

(1) Gartner Group; (2) IDC; (3) Contingency Planning & Strategic Research Corp.; (4) TrendMicro; (5) DTI/PriceWaterhouse Coopers

Cost of Recreating Your Lost Data

According to the *National Computer Security Association*, without adequate backup it takes:

- **19 days and \$17,000** to recreate just 20 MB of lost **sales/marketing data**;
- **21 days and \$19,000** to recreate just 20 MB of lost **accounting data**;
- **42 days and \$98,000** to recreate just 20 MB of lost **engineering data**.

You can protect all your files automatically offsite with Remote Data Backups for just a few dollars a month. Take our service out for a free 30-Day Trial today.



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